



WHDH-TV
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Advertiser
Agency
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OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
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Invoice 174640
Inv Date 10/28/2012
Terms Net 30
Contract 48487
Bill Type Standard
Period 10/1/2012 - 10/28/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 1904 Sked C (27984)
Acct Types Local/Political Candidate Agency
Est/Headline 1904/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:44PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Tu, We, Th, Fr	10/02/12 7:56AM (Tu)	00:30	Today Show	OFA12A124H	\$2000.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Tu, We, Th, Fr	10/04/12 7:24AM (Th)	00:30	Today Show	OFA12D132H	\$2000.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (2), Tu, We, Th, Fr	10/03/12 8:43AM (We)	00:30	Today Show	OFA12A124H	\$2000.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (2), Tu, We, Th, Fr	10/04/12 8:27AM (Th)	00:30	Today Show	OFA12D132H	\$2000.00	
3.0	SPOT	9:00AM- 9:30AM	Per week (1), Tu, We, Th, Fr	10/02/12 9:27AM (Tu)	00:30	7 News Today in New England 9-10A	OFA12A124H	\$900.00	
4.0	SPOT	10:00AM-11:00AM	Per week (2), Tu, We, Th, Fr	10/02/12 10:50AM (Tu)	00:30	Today Show	OFA12A124H	\$750.00	
4.0	SPOT	10:00AM-11:00AM	Per week (2), Tu, We, Th, Fr	10/03/12 10:56AM (We)	00:30	Today Show	OFA12A124H	\$750.00	
5.0	SPOT	11:00AM-12:00PM	Per week (1), Tu, We, Th, Fr	10/03/12 11:27AM (We)	00:30	TODAY SHOW III (hour 4)	OFA12A124H	\$750.00	
6.0	SPOT	1:00PM- 2:00PM	Per week (1), Tu, We, Th, Fr	10/03/12 1:43PM (We)	00:30	Days of our Lives	OFA12A124H	\$800.00	
7.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	10/02/12 2:56PM (Tu)	00:30	DOCTORS Episode: 5017	OFA12A124H	\$500.00	
7.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	10/03/12 2:58PM (We)	00:30	DOCTORS Episode: 5033	OFA12A124H	\$500.00	
8.0	SPOT	7:00PM- 7:30PM	Per week (2), Tu, We, Th, Fr	10/03/12 7:17PM (We)	00:30	Access Hollywood Episode: 4193	OFA12A124H	\$2000.00	
8.0	SPOT	7:00PM- 7:30PM	Per week (2), Tu, We, Th, Fr	10/04/12 7:28PM (Th)	00:30	Access Hollywood Episode: 4194	OFA12D132H	\$2000.00	
9.0	SPOT	7:00PM- 7:30PM	Day, M-1	10/08/12 7:24PM (Mo)	00:30	Access Hollywood Episode: 4196	OFA12D132H	\$2000.00	
10.0	SPOT	7:30PM- 8:00PM	Day, M-1	10/08/12 7:55PM (Mo)	00:30	EXTRA Episode: 19031	OFA12D132H	\$2200.00	
11.0	SPOT	7:30PM- 8:00PM	Per week (1), Tu, We, Th, Fr	10/02/12 7:55PM (Tu)	00:30	EXTRA Episode: 19026	OFA12A124H	\$2200.00	
12.0	SPOT	10:00PM-PARENTHOOD	Per week (1), Tu	10/02/12 10:33PM (Tu)	00:30	PARENTHOOD	OFA12A124H	\$7500.00	
13.0	SPOT	8:30PM-UP ALL NIGHT	Per week (1), Th	10/04/12 8:49PM (Th)	00:30	UP ALL NIGHT	OFA12D132H	\$5000.00	
14.0	SPOT	9:00AM-10:00AM	Per week (1), Sa	10/06/12 9:58AM (Sa)	00:30	7 News Today in New England-Sat	OFA12D132H	\$400.00	
15.0	SPOT			10/06/12					Schedule Change
16.0	SPOT	6:00AM- 7:00AM	Per week (1), Mo	10/08/12 6:12AM (Mo)	00:30	7 News Today in New England	OFA12D132H	\$750.00	M/G For 15.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$37,000.00	Total Spots	20
Commission	(\$5,550.00)		
Net Total	\$31,450.00		